**U3: Project- Vamos de compras**

Congratulations! You have officially been selected to be part of a team of people who are opening a new clothing store. You and your teammates must create a clothing store from the bottom up, starting with a concept/theme and building up to a full-fledged catalog-store! You will then sell your clothes to your other classmates to try to be the store that earns the most money! You will have Wednesday and Thursday to work on this assignment. May the best store succeed!

**Roles:**

* **Sales Manager**:
	+ Introduction to the catalog
	+ Sales day: sells clothes
	+ Submits all complete assignments to Sra. Osegueda ON TIME
* **Publicist:**
	+ Designs and creates store advertisement
	+ Sales day: Advertises the store and all it has to offer
* **Artistic Director:**
	+ Designs and creates store catalog; make sure it looks presentable
	+ Makes sure all pages of catalog relate to the theme
	+ Sales day: collects and counts the money earned by the sales manager

**Your tasks:**

* + **Theme/concept (due Wednesday, November 19)**
		- A theme that your store is focused around
		- Can be summed up in a few words
		- Example: Goth
		- The Sales Manager will write out an explanation of this theme and how it is shown in the catalog. This will be included on the second page of the catalog (listed as "introduction page" below).
	+ **A store name (due Wednesday, November 19)**
		- Must be in Spanish
		- Be creative!
	+ **A store catalog (due Friday, November 21)**
		- Your catalog will have five pages.
			1. Front page- gives store name and shows a picture to make people want to open your catalog.
			2. Introduction page- includes an introduction of your store (in English) and tells me about your store's theme and why it was chosen. This will be written by the Sales Manager.

Your catalog items and their prices will be on pages 3-5 (requirements listed below)

* + **Catalog items (due Friday, November 21)**
		- Each teammate is responsible for the items on one page of the catalog.
		- Can be a whole outfit made out of 5 parts OR five of one item (example: 5 pairs of shoes)
		- Must follow along with overall theme of your store.
		- You must show a picture of each item you are selling. You may use the pictures you find online. If you use a whole outfit that is shown online, you may only use that as two of your items and you must describe each item separately.
		- Each page must say who was responsible for the items chosen.
		- Each page must summarize, in full sentences in Spanish, the items shown on the page. Describe the item's color, fabric, style, or even its pattern. Spelling counts! Example:  ***La camiseta es de algodón. Es verde y muy elegante. ¡Esta camiseta es clásica para el verano*!**
		- Each item must have a price in Euros. Base the price off of the price that is listed on the website. The price must be in denominations of 10 euros.
	+ **A store advertisement (due Friday, November 21)**
		- Create an attractive and colorful advertisement for your store. This will be printed out in the library on Friday and displayed on sales day for everyone to see!
		- Spelling counts
		- Advertise what you sell, and what great sales (rebajas) you have going on. You may want to list prices to show that your prices are better than your competitors' prices.
	+ **Sales day (Monday, November 24)**
		- For half of the time, you will be a seller, for the other half of the time you will be a buyer.
		- When you are the seller: the publicist will be in charge of walking around to get people to come to his/her store (advertiser), the sales manager will be in charge of showing off the clothes the store has to offer (sales clerk), the artistic director will be in charge of keeping track of the money earned (cashier).
		- When you are the buyer: you will be given euros that you can spend on whatever items you would like. You must walk around and ask all of the stores what they sell and decide how you would like to spend your money. You must buy yourself one outfit using the money you have.
		- Your goal is to be the store that earns the most euros in the class, so you want to make your clothes extremely desirable.
	+ **Speaking (Monday, November 24)**
		- Srta. Osegueda will be walking around on sales day looking to "catch" you speaking Spanish, so speak it a lot!
		- Earn 2 points, for up to 10 points, each time you speak proper Spanish and use the appropriate vocabulary
		- Lose 1 point each time you speak English
		- In order to get full credit, you must earn 10 points by the end of sales day.

Grade [60 points]

Your grade will be composed of the following parts:

1. Engagement: 3 pts./day in class, 4 pts. on sales day [10 pts.]
2. Catalogue: your final product is presentable and finished [8 pts.]
3. Advertisement: attractive, finished, and turned in on time [8 pts.]
4. Speaking: points earned on sales day [10 pts.]
5. Cooperation: you are collaborating with your peers [5 pts.]
6. Grammar and spelling: Error-free [9 pts.]
7. Peer review: your peers' review of your work [5 pts.]
8. Self-reflection: your reflection of your own work [5 pts.]

Clothing Project Essential Vocabulary

* 1. De rebaja: On sale    ***Estas camisas están de rebaja***
	2. Comprar: To buy ***Yo compré un suéter***
	3. Aquí hay: Here is ***Aquí hay las chaquetas***
	4. Con mangas largas: with long sleeves ***Tengo una camisa con mangas largas.***
	5. Con mangas cortas: with short sleeves ***Él tiene una camiseta con mangas cortas.***
	6. ¿Cuánto cuesta(n)?: How much does this cost? ***¿Cuánto cuestan los zapatos?***
	7. ¿Cuánto cuesta todo? How much does it all cost?
	8. la tela: fabric ***Esta tela es muy bonita.***
	9. los jeans: jeans ***Ella lleva jeans azules.***
	10. de jean/mezclilla: denim ***Aquí hay una chaqueta de jean***
	11. de lino: linen ***Ella compró pantalones de lino***
	12. de lana: wool ***Su suéter es de lana***
	13. de seda: silk ***Ella lleva una blusa de seda***
	14. con manchas: spotted ***Ella quiere comprar un vestido con manchas***
	15. de algodón: cotton ***La camiseta es de algodón***
	16. de nailon: nylon ***Tú llevas pantalones de nailon***
	17. de poliéster: polyester ***Mi chaqueta es de poliéster***